

**TRANSMITTAL LETTER
(General - Patent Pending)**

Docket No.
P23,305-CUSA

In Re Application Of: Joshua M. Kopelman, Srinivas Balijepalli

Application No.	Filing Date	Examiner	Customer No.	Group Art Unit	Confirmation No.
10/743,982	December 22, 2003	G. O'Connor	23307	3627	9053

Title: METHOD AND APPARATUS FOR FACILITATING SALES OF GOODS BY INDEPENDENT PARTIES

TO THE DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE:

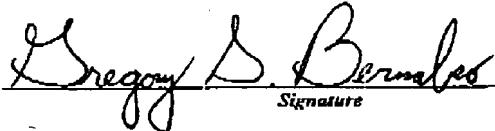
Transmitted herewith is: Reply to Office Action dated July 22, 2005

**RECEIVED
CENTRAL FAX CENTER
AUG 16 2005**

in the above identified application.

- No additional fee is required.
- A check in the amount of _____ is attached.
- The Director is hereby authorized to charge and credit Deposit Account No. **19-5425** as described below.
 - Charge the amount of _____
 - Credit any overpayment.
 - Charge any additional fee required.
- Payment by credit card. Form PTO-2038 is attached.

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.



Signature

Dated: August 16, 2005

Gregory S. Bernabeo, Reg. No. 44,032
Synnestvedt & Lechner LLP
2600 Aramark Tower
1101 Market Street
Philadelphia, PA 19107-2950
Tel: 215-923-4466
Fax: 215-923-2189

CC:

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(e)] on **August 16, 2005**.

(Date)



Signature of Person Mailing Correspondence

Dorothy M. Musgrevae

Type or Printed Name of Person Mailing Correspondence

Application No.10/743,982
Reply to Office Action dated July 22, 2005

Docket No. P23,305-C USA

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

**Joshua M. Kopelman
Srinivas Balijepalli**

Examiner: G. O'Connor

Application No.:

10/743,982 (Conf. No. 9053)

Group Art Unit: 3627

Filed: December 22, 2003

**S&L Docket No. P23,305-C USA
(Client Ref 2043.047US1)**

**For: METHOD AND APPARATUS FOR FACILITATING
SALES OF GOODS BY INDEPENDENT PARTIES**

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this document along with any papers indicated as being forwarded herewith are being facsimile transmitted on August 16, 2005 to the United States Patent and Trademark Office to facsimile number (571) 273-6300.

Dorothy M. Musgrave
Dorothy M. Musgrave

RECEIVED
CENTRAL FAX CENTER

AUG 16 2005

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION DATED JULY 22, 2005

Sir:

This Reply is responsive to the Office Action, dated July 22, 2005, in the above-identified application. Reconsideration and reexamination of this application are requested respectfully in view of the following amendment and remarks.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 6 of this paper.